


Joanna Li Mengting

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 <https://joanna.li>

Summary

Portfolio: www.joanna.li

Specialized in international affairs and United Nations programmes, skilled in communications and digital media, and fluent in English, French and Chinese, Joanna Li Mengting is a communications strategist, brand & advertising art director, and campaign manager who has worked with multiple UN entities in Paris, Geneva and Vienna on communications, external relations, media partnership, and resource mobilization, and was involved in various UN-mandated thematic areas, including international human rights, the rule of law, labour rights, child protection, criminal justice, cybersecurity, gender equality, education, migration. She has also undertaken missions in Africa, America, Asia, Europe and the Middle East.

Experience



Founder

LENS UNO

2022 - Present (1 year)

LENS UNO is a democratic movement of visual storytelling that aims to revolutionize how customers access quality multimedia services and to change the norms in the photography and videography industry.



Head of Communications

Fujian Technology Market Association (FJTMA)

2015 - Present (8 years)



Associate Public Information Officer

UNODC

2016 - 2021 (5 years)



Media Coordinator

International Telecommunication Union

2013 - 2015 (2 years)



Social Media Officer

International Telecommunication Union

2013 - 2013 (less than a year)



Child Online Protection

International Telecommunication Union

Jul 2012 - Dec 2012 (6 months)



Resource Mobilization Officer

International Labour Organization

Jan 2011 - Dec 2011 (1 year)



International Human Rights Intern

United Nations Human Rights

2010 - 2010 (less than a year)



Gender and Education Intern

UNESCO

2009 - 2010 (1 year)



Donor Relations Intern

UNODC

2009 - 2009 (less than a year)

Education



Université Paris-Est Créteil (UPEC)

Masters (French), Administration et Echanges Internationaux

2008 - 2010

International management and business administration.



Université Paris-Est Créteil (UPEC)

Bachelor (French), Administration et Echanges Internationaux

2004 - 2008

International management and business administration.



Nanjing Foreign Languages School (NFLS)

Middle - Secondary, English

1997 - 2003

English, French, Japanese

Licenses & Certifications



UN Public Communications - United Nations System Staff College (UNSSC)



Social Media for Development - United Nations Institute for Training and Research (UNITAR)



Social Media for United Nations Programme Coordination - United Nations System Staff College (UNSSC)

Skills

Creative Pitching • Business Planning • Brand Management • Product Design • Digital Media • Strategic Communications • Digital Communication • Graphic Design • Social Media • Research